

# CHRISTMAS GIFT GUIDES & SAMPLE DROP

Press coverage: 19 articles, 4 influencer posts

Total Audience Reach: 78,731,705

THE SPECTATOR

Audience reach: 1,800,000



**Wines of the week: try a pink crémant from Bordeaux**

2017 Calvet Crémant de Bordeaux Brut Rosé, 12.5% vol. (£10.39 until 5/11/19; Ocado)



Crémant is the term given to any champagne method fizz (you know, with the secondary fermentation in bottle) made in France but outside Champagne itself. This, from Bordeaux, is a delight. Made from handpicked, slow-fermented Cabernet Franc, it's pale pink, invitingly aromatic, crisp, clean and fresh with plenty of fruity wild strawberries on nose and palate.

Daily Mail

Audience reach: 2,833,170



AS I promised yesterday, the big sparkling wine names for the party season this year are English. I have also included a few keenly priced fizzies, too, as well as a deeply discounted Champagne. In addition, I've tracked down some terrific party wines. Whatever you do, don't forget to hide any leftover bottles for a rainy day!




**2017 Crémant de Bordeaux Brut, Calvet, France (£10, Tesco)**

I AM always amazed at how delicious and refined this wine tastes. Bordeaux is famous for its reds, not its sparklers, but this is a fabulous creation, made from an unlikely sparkling wine recipe of Semillon and Cabernet Franc. With impressive crispness at its core and very fine bubbles, this is a winner.

ELLE


Audience reach: 3,000,000



— Ensure the festive season is as merry as it ought to be

BY NATASHA BIRD 06/11/2019

12 OF 31




Calvet Crémant Bordeaux Brut Rose Gift

Ocado - £14.99


SHOP NOW

Food Goblin

Audience reach: 55,000



It's time to pop open the bubbly and get your party shoes on, because Santa is coming to town! If the big bearded man doesn't tickle your fancy, we've got a wonderful list of Holiday Party Must Haves to get it all going. Whether you're celebrating Christmas, New Year's Eve or any other celebration - we have you covered. Remember to drink responsibly.



Calvet offer some great wines at extremely reasonable prices. This St Emillion offers a fruity finish with spicy notes. Great with poultry - a must have to go alongside your Christmas turkey. The star of the show, for me, at least is the Crémant. A really versatile, nicely balanced soft biscuit finish. Seriously good. Treat yourselves to this!!!

<https://www.tesco.com/groceries/en-GB/products/304377002>

<https://www.tesco.com/groceries/en-GB/products/292511784>