

THE BIRTH OF AN ICON – ACACIAE

A tasting to launch the first Picpoul de Pinet icon wine by Ormarine & Maison Jeanjean

PRESS COVERAGE: 14 articles, 15 social media posts & 3 interviews with winemaker Iain Munson MW
AUDIENCE REACH: 5,868,830



GUESTS

Susy Atkins
 Tamlyn Currin
 Margaret Rand
 Rosemary George MW
 Anne Kriebehl
 Georgie Hindle
 Peter Dean
 Adam Lechmere
 Tanguy Martin

The Telegraph
 JancisRobinson.com
 Decanter, World of Fine Wine
 Taste Languedoc
 Falstaff International
 Decanter
 The Buyer
 Club Oenologique
 Wine Director, Black Book

Amanda Barnes, Circle of Wine Writers:

"Hands down one of the most delicious Zoom wine tastings of lockdown life... I can't wait to travel again, but I am also enormously grateful for creative tasting experiences like this."

Tamlyn Currin, JancisRobinson.com:

"..that was an amazing tasting...you managed to achieve what no one else has yet achieved: a real sense of almost sitting round the table together."

